

## **Halal Phone**

Palestine

<b>Implementing Agency/organization</b>	Halal Technologies
<b>Implementation Period</b>	9 months
<b>Location (City and Country)</b>	Ramallah, Palestine
<b>Total Cost to implement the Project</b>	\$150,000 US
<b>Contact Person</b>	Dr. Yahya Al-Salqan <a href="mailto:Alsalsqan@i-jaffa.net">Alsalsqan@i-jaffa.net</a> +970-599-296-106

### **The Challenge**

With the speed of Smartphones and tablets some families may not allow their children to use them, due to the fact that the access to the internet has social and cultural implications. In addition, using smartphones are more pervasive than for example a PC at home. The PC can be shared and most likely be installed at a common place whereas the smartphone is personal and can be used everywhere at all time.

HalalPhone, the flagship product of Halal Technologies, converts the smartphone into a phone without drugs, violence, pornographic content. The phone will continue to be smart, but also halal. So a HalalPhone user will not be able to send or receive emails, browse the internet, view Youtube videos, receive or send SMS with any nonhalal content.

### **The Innovation**

Halal Technologies is a newly established company aiming to provide halal technological solutions and applications. It is the first and the only attempt so far in the region whereby we in the region are not only consumer of technology but also providers. In addition to halalphone, Halal Technologies portfolio of planned solutions including halalPad (Tablet), halalTV, halalTube, and halalApps.

We believe that Halal Technologies is a Blue Ocean Strategic company whereby it is the first attempt towards regional and cultural computing and applications.

There are 1300 Million Muslims in the region and we are hoping to tap into this untapped customer pool with modern outlook to our culture. What halal food did for the food industry, Halal Technologies is aiming to do it to the technology.