

Information Technology and Services- ePayment

Iran

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| Implementing Agency/organization | Asan Pardakht Persian |
| Implementation Period | 2015 |
| Location (City and Country) | Iran, tehran |
| Total Cost to implement the Project | N/A |
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The Challenge

- Contribute to the development of electronic banking in the country.
- Eliminating the costs of printing money in the consumer market and easy payment services.
- Resolve concerns and problems in everyday electronic payments.
- Offering easy solutions in the context of e-commerce payment.

The Innovation

The company is under the supervision of the central bank of Iran, licensed in the field of electronic payments in the context of point of sales (POS), mobile (USSD) and the Internet (IPG) has achieved.

The Impact

AsanPardakht(AP) online and mobile payment solutions has made it simple for everyone to use electronic payments.

Providing payment services to SMEs and enterprise companies is the next level of payment solutions by AP.