

MyDoctor.pk

Pakistan

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| Implementing Agency/organization | MediConnect Services |
| Implementation Period | May 2015 onwards |
| Location (City and Country) | Pakistan |
| Total Cost to implement the Project | N/A |
| Contact Person | Arif Zuberi arif@mydoctor.pk +92 312 518 4466 |

The Challenge

MyDoctor.pk platform was developed and launched with the purpose of bridging the gaps in the Pakistani Healthcare Ecosystem. MyDoctor platform, today, helps patients connect with the qualified medical professionals and medical institutions, book appointments online, securely access and maintain their medical record, order medicines for home delivery and order lab sample collection from the comfort of the home.

Similarly, doctors can manage their practices through a practice management app – from appointment management to billing and maintaining medical records of their patients.

The Innovation

1. MyDoctor.pk platform makes it easier for patients to find verified doctors of required speciality and book appointments with them without having to wait for receptionists availability, streamlining the appointment management process for patients and doctors.
2. Through MyDoctor platform, the patients can order prescribed medication to be delivered to their home, through the same app where they have their medical records.
3. MyDoctor.pk also provides patients and doctors with tools to maintain medical records electronically in a secure manner through an easy to use interface. Vitals, prescriptions, notes, lab reports and other attachments are all included in the electronic medical record of the patient.
4. Anonymized/statistical health-care records can be researched to better analyze the healthcare issues, risks and trends prevalent in the community.

The Impact

- MyDoctor.pk platform helps the patients and doctors maintain Electronic Medical Records, thereby bringing a qualitative improvement in the healthcare landscape.
- Patients have access to and can share their medical record with healthcare providers helping in better diagnosis of diseases and potential health issues.

- Patients, from rural and urban areas alike, can better choose from amongst the top healthcare professionals, bridging the rural and urban divide.
- Increased awareness of healthcare topics and risks, through our Reading Corner, leading to a better informed and healthier society.
- Being an electronic service, MyDoctor platform has the potential of reaching a significant portion of the 34 million internet users in Pakistan. Over 1 million users can be reached by the end of 2018.